



# Pooja Katti

User experience designer | Visual designer

## Professional profile

I am a design thinker from India. I believe in bridging gaps between user needs and experience. My aim lies in providing a user friendly product environment in terms of value and visual aesthetics.

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## Hire me for!

User experience design  
User research and analysis  
Design thinking  
Visual and graphics  
Product design

## Tech knowledge

Adobe creative suite, figma,  
procreate, snapseed, blender

## Skills

Wireframes, mockups, interactive prototypes,  
userflows, visual design, sitemaps, responsive  
design, design systems, iconography, typography

## Interest

Travel and explore cities  
Understanding different culture  
History and architecture  
Urban sketching  
Photography

## Awards

Adobe Creative Jam - TCS Interactive  
Topic - Accessible design  
3rd runner up  
DSK Supinfocom  
Design challenge  
Runner up  
Classical dancer  
Bharatanatyam dancer  
Certificate from Govt. of Karnataka

## Industrial experience

Sept 2019 - Present

### TATA Consultancy Services

Currently, I'm working as a UI/UX designer in TCS. I focus on system design, user research, accessibility, and experience design. I am also part of the design lab SME team where we brainstorm, ideate, set design guidelines.

Aug 2022 - Present

### Design mentor at ADPList

Jan 2019 - April 2019

### Foley designs

I was working as a product design intern. My role was defined to research problems faced by senior citizens in India and to ideate concepts of different product categories to make their life comfortable.

May 2018 - July 2018

### Indian Institute of Science MIMYK LAB

I was working as a product design intern. My role was to conceptualize different form designs for a medical device. The focus was given to product ergonomics & semiotics.

## Education

Aug 2021 - present

### Master's of Design

### Indian Institute of Technology, Hyd

Visual communication

June 2015 - May 2019

### Bachelor's of Design

### MIT Institute of Design, Pune

Product design